GOVERNMENT OF INDIA
TOURISM
LOK SABHA

STARRED QUESTION NO:116
ANSWERED ON:26.11.2001
FOREIGN TOURS FOR TOURISM PROMOTION
GADDE RAMAMOHAN;M.V.V.S MURTHI

Will the Minister of TOURISM be pleased to state:

(a) Whether he has visited China recently to promote the cause of India as a tourism destination;

(b) if so, the details and the outcome of the visit; and

(c) the name of other countries visited by him during the last two years and the details of the agreements signed during these visits along with the benefits accrued to the country, therefrom?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI JAGMOHAN)

(a): Yes, Sir.

(b): The visit to China was at the invitation of China National Tourism Administration to attend China International Tourism Mart(CITM). The aim of the visit was to promote travel and tourism for the mutual benefit of both the countries.

(c): A statement is annexed.

STATEMENT IN REPLY TO PART(c) OF LOK SABHA STARRED QUESTION NO. 116 ANSWERED ON 26.11.2001 REGARDING FOREIGN TOURS FOR TOURISM PROMOTION.

Name of the Minister	City/Country	Expenditure (in Rupees)	Dates of Visit	Purpose of the visits and the benefits to country
1.Shri Ananth Kumar, Minister for Tourism & Culture.	Paris(France) & Berlin (Germany)	Rs. 87,419/- (France)	October 31 to November 5,1999.	Round table Conference of Ministers of Culture in a globalised world-Paris World Summit on Physical Education,Berlin.
2.Ms. Uma Bharti, Minister of State for Tourism.	London(UK)	Rs.1,78,821/-	November 16-19,1999	This visit was in connection with the participation in the World Travel Mart which is a prestigious international tourism related event held annually in London with overwhelming participation by representatives of national Governments, trade, hotels, airlines etc. from a large number of countries. It is an important forum for interaction with the Inter-national tourism community and provides impetus to tourism industry.
3.Shri.Ananth Kumar, Minister for Tourism & Culture.	Berlin(Germany)	Rs.1,25,130/-	March 10-13,2000	The visit was in connection with the participation in the International tourism Bourse(ITB) the biggest tourism Promotional fair in the world to be held every year in the month of March in Berlin ITB is a platform the tourists products of of various destinations are promoted among the global travel trade as well as the international media. A large number of

representatives from travel trade,major tourist generating and receiving countries private airline,hotel companies etc. participate in the exihibition.There has been a tremendous response to this event, and it has been attracting lakhs of visits from public,travel trade and media.

4.Shri.Ananth Kumar, Minister for Tourism & Culture.	Asghabad (Turkmenistan)	Rs.30,764/-	September 3-5,2000	Inauguration of the days of Indian Culture in Turkemenistan
5.Shri.Ananth Kumar, Minister for Tourism & Culture.	Singapore	N.A.	Nov.9-13, 2000	Accompanying the President of India. (Pertains to Ministry of Culture)
6.Shri. Ananth Kumar, Minister for Tourism & Culture.	London(UK)	Rs.2,23,006/-	15-20th Nov, 2000.	To attend the World Travel Mart, 2000. This visit was in connection with the participation in the World Travel Mart which is a prestigious international tourism related event held annually in London with overwhelming participation by representatives of national Government, travel trade, hotels, airlines etc. from a large number of countries.
7.Shri. Ananth Kumar, Minister for Tourism & Culture.	Paris (France)	Rs.1.29,137/-	December 10-12,2000	Round Table Conference of Ministers of Culture on 2000-2010-Cultural Diversity.
8.Shri. Ananth Kumar, Minister for Tourism & Culture.	Kuala Lumpur, Malaysia and Singapore.	Rs.1,02,137/-	April 9-13 2001	This visit was in connection with the participation in Annual Conference of the Pacific Asia Travel Assoication (PATA) is a recognized authority on Pacific Asia Travel and Tourism. Its Public and Private membership includes nearly 100 government, state and city tourism bodies, 65 airlines and cruiselines, some 2,000 companies and organizations, and thousands of individuals and more than 80 PATA Chapters worldwide. An India Evening was organised by this Department to facilitate hosting of PATA Annual Conference in India in April,2002.
9.Shri.Jagmohan, Minister for Tourism Statistics & Programme Implementation	Osaka,Japan	Rs.84,425/-	September 28to October 1, 2001.	To attend 14th Session of the General Assembly of WTO. India elected a member of Executive Council of WTO. Also elected a member of the Committee on Marketing Intelligence and promotion and Programme Committee. Initiatives taken at the World Tourism Organization meeting have wide ramification on Indian tourism and it is essential for a high level participation.
10.Shri.Jagmohan, Minister for Tourism, Statistics & Programme Implementation	Kunming Beijing	1,80,000/-	November, 6-9,2001	To attend China International Travel Mart and Motivate China to treat India as a " preferred Destination" and tap the outbound tourism from China. General Consensus was reached that the India and China could sign a comprehensive tourism agreement including the provision of approved Destination status for India. Pilgrim tours and starting of air connections was another area of mutual discussion.
11.Shri. Jagmohan, Minister for Tourism, Statistics & Programme	London (UK)	1,81,400/-	November, 12th-15th 2001.	To attend World Travel Mart at London. World Travel Mart at London is an Annual Mart with International Participation- a prestigious international tourism

Implementation

participation by representatives of national Government, travel trade, hotels, airlines etc. from a large number of countries.

related event held annually in London with overwhelming